

## MATERNA Success Story



## Overview

**Customer name:**  
Network operator Mobitel

**Country:**  
Slovenia

**About Mobitel:**  
Mobitel is the leading network operator in the Slovenian market.

**Background:**  
Mobitel decided for MATERNA's Mobile Data Gateway who has provided the successful Mobile Internet Gateway (WAP Gateway) solution in 2006. It was stiff competition between different vendors to provide optimal performance and functionality for Mobitel's existing and new services and applications.

**Solution:**  
The Mobile Data Gateway serves as a Mobile Internet Gateway (former 'WAP Gateway') in a network operator's infrastructure, meeting the strictest of requirements, with respect to availability and flexibility, thus, making allowance for 2.5G, 3G and mobile broadband networks.

**Benefit:**  
As a link between mobile devices and data services, the MATERNA Mobile Data Gateway supports the possibilities available from modern technology more than ever.

## MATERNA's leading Mobile Internet Gateway successfully in use at Mobitel - Slovenian biggest mobile operator

### What our customers say:

"Mobitel required a platform with a simple architecture that was flexible, resilient and with soft license limitations (only hardware limitations), with good monitoring and reporting tool and at the same time being cost effective to install and run. These requirements were met in full by the MATERNA Mobile Data Gateway. Another benefit for Mobitel is the high quality support by MATERNA as a full-service provider.

The Mobile Data Gateway platform was successfully deployed and integrated into the Mobitel network. Service and support throughout the installation phase and until today have been excellent, characterized by short response times and high responsiveness.

MATERNA has provided a platform that will enable Mobitel to keep its leading position in the mobile data communications market in Slovenia."

ALENKA GRUDEN, Program Manager at Mobitel, d.d.

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## Why MATERNA?

**MATERNA's Product Manager says:**

"We are very happy to announce that we can continue the success story of our Mobile Data Gateway. With Mobitel, we were able to convince one more big network operator of our established product."

Wolfgang Hoffmann, Product Manager MATERNA.

**Simplyfied Infrastructure**

The MATERNA Mobile Data Gateway is the intelligent evolution of the successful WAP Gateway solution. As a link between mobile-end-devices and data services, the Mobile Data Gateway supports all possibilities available for modern technology. This applies, in particular, to the download of rich data over 3G and mobile broadband networks, such as games, music tracks or videos. The new Mobile Data Gateway integrates technology for content and protocol optimization as well as traffic analysis and statistics, thus enabling operators to simplify network infrastructure for Mobile Internet services significantly.

**Cost Reduction**

The MATERNA solution makes it possible to reduce the number of required servers by up to 75 per cent, compared to many competitors. It has been developed, according to technology standards, with regard to individual requirements and customer specific adaptation.

